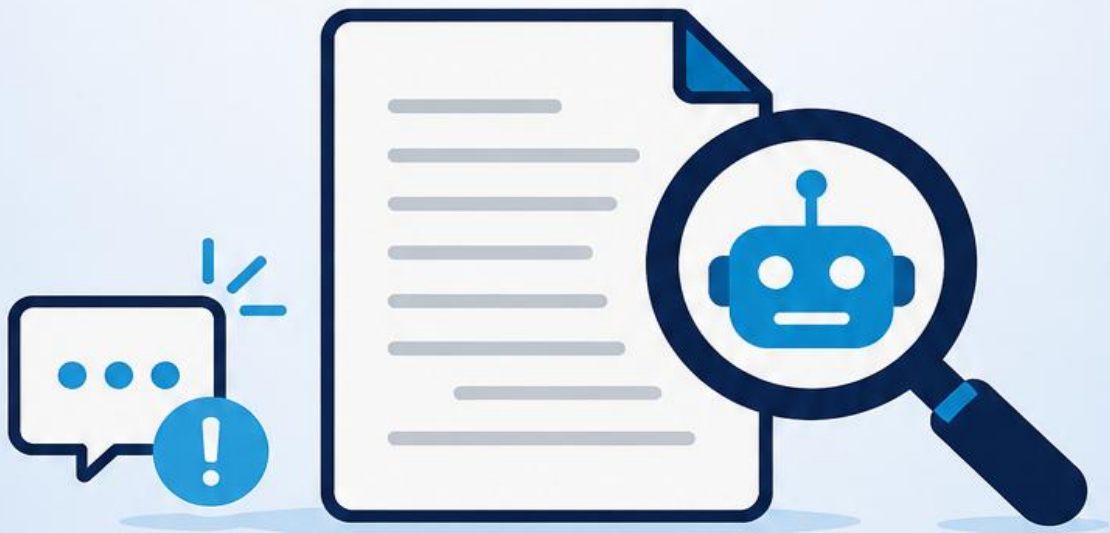


— DOES YOUR — **PLR** SOUND LIKE **AI?**

7 STEPS TO REMOVING
THE **AI TELLS**
RUINING YOUR CONTENT



HIS EXCELLENCY

— **ARUN** —

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Lastly...

Some of you reading this report may be tempted to rip it off and recreate your own version. This has happened so many times with my other guides that I've lost count.

Don't do it. I know I'm awesome... but you can't be me. There's only one Arun.

It's better to use your own creativity and produce something that isn't a knock-off of my product.

While imitation is the sincerest form of flattery that mediocrity can pay to greatness - I believe you're better than that. So, aim to be great, and not another wretched Arun.

Now that the legal stuff is out of the way... let's get on with it!

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Introduction

Hello... and a warm welcome to you. Before we get started, let me just say, *"Thanks for your purchase!"*

Oh wait, you didn't pay for this guide, did you?

No... no, you didn't. Fine. I take back my thanks.

Now let's begin.

Why I Wrote This Free Report!

Well, firstly, I wanted to build my email list. HAHAHAHA! There. I said it.

But more importantly, I see a lot more PLR vendors are using AI these days to create their PLR products.

There's nothing inherently wrong with this. But no matter how well the vendor prompts the AI tool, it'll still leave its fingerprints all over the content.

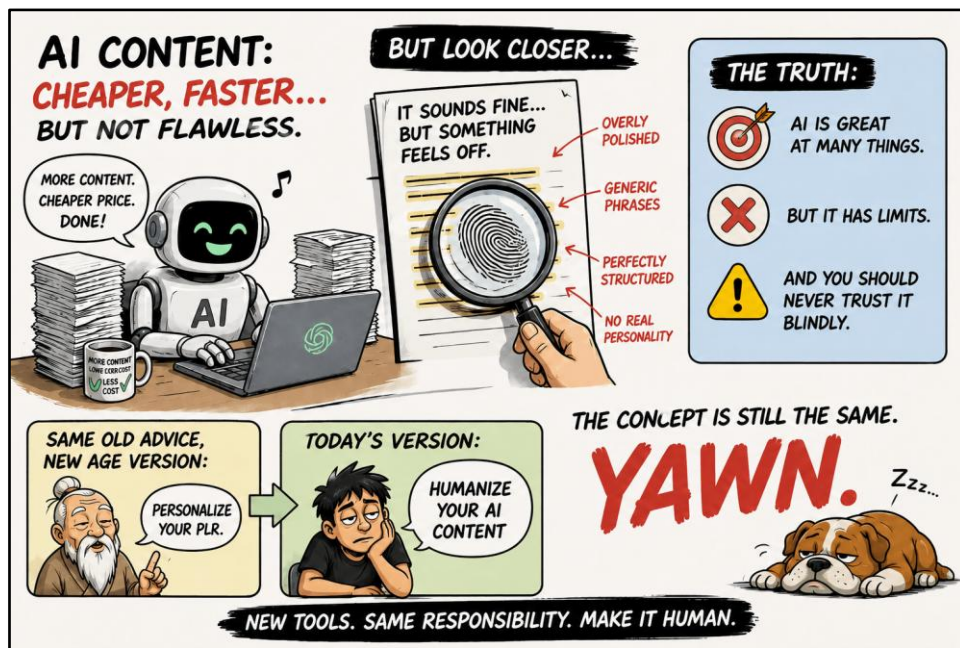
This is inevitable.

So, you now have more content at a cheaper price... but the downside is that it 'feels' synthetic, and you'll have to fix it.

Which means you need to know what AI does well, where it falls short, and why you should never trust it blindly.

It's really no different from the old days when you were told to personalize your PLR.

The only difference now is that you need to 'humanize' your AI PLR content. *The same concept for a new age. Yawn.*



Since I'm the coolest PLR seller on the planet, it's my unenviable duty to guide all the AI PLR termites PLR buyers...

And show them how to transform their AI-generated PLR into something worth reading. Starting with you.

To succeed as a content creator using PLR, you first need to turn that AI-generated content into something worth reading. It needs to hook readers and make them feel connected to you.

You can't just be copying and posting flavorless AI content that's drier than a woman paying for a date.

What? Arun! You can't say thaaaat!

Yes, I can. This report is free.

Let's move on...

Hard Truth Time!

Since AI burst onto the scene a few years ago, everyone and their grandma has been using it to churn out social media posts, KDP books, PLR, and everything in between.

Using AI is fast, easy, and one hell of a slippery slope if you don't know what you're doing.

What Many AI Users Fail to Realize is This...

The people who get the best results from AI are usually the ones who could already write well without it.

If you're a good writer, AI becomes a powerful extension of you.

If you're clueless, it'll merely help you create trash faster. It's that simple.

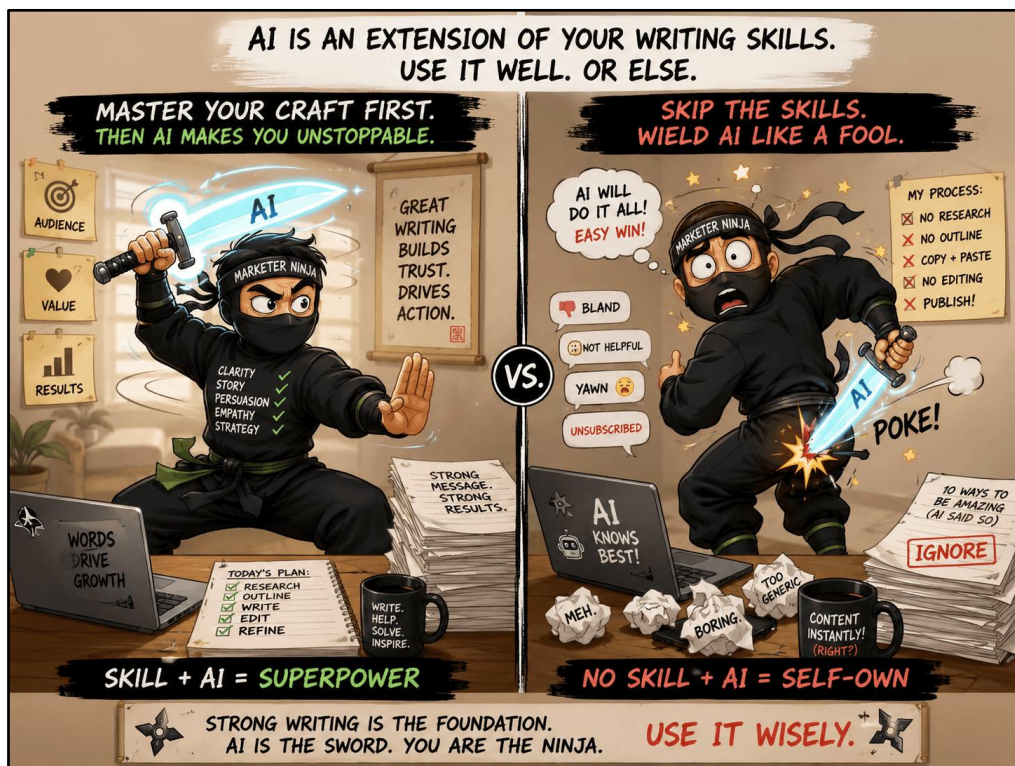
Since marketers love calling themselves and their tactics 'ninja'... *I'll give you a ninja analogy, alright* 🙄

See, a ninja is trained until they have excellent hand-to-hand combat skills, whether they have a weapon or not.

But the moment you give them a sword, they become deadly. Because they already have the skills, the sword simply becomes an extension of their abilities.

Just like AI is an extension of your writing skills.

Wield it well, or you'll end up stabbing yourself in the ass.



So, the quality of your content ultimately rests on your shoulders.

It all comes down to you. *No pressure.*

Don't panic. I'll show you how to easily fix your robotic AI PLR.

Why I've Broken This Report Into 3 Parts...

Because most people have the attention span of a housefly with a dopamine addiction. That's why.

So, I've broken everything into three short, digestible mini-reports to make the process easier to follow.

In Part 1, (this report) I'll show you why AI has earned such a bad rep and why you absolutely CANNOT trust it 100%.

In Part 2, I'll show you how to spot its tells, symptoms, giveaways, red flags, patterns, and so on.

Call them whatever you want... but you need to recognize the telltale signs that are making readers wary. And trust me, it's a lot more than just em dashes.

In Part 3, I'll show you how to fix these tells easily because I like keeping things simple... and because I love all of you. *Even if you didn't pay for this report.*

Why Everyone's Calling It "AI Slop"

If you've spent any time on social media, you've seen those long-ass, single-sentence posts that seem to go on forever.

Your AI Spidey-sense immediately starts tingling. *You can smell ChatGPT's odor even if the content is fluent and technically reads well.*

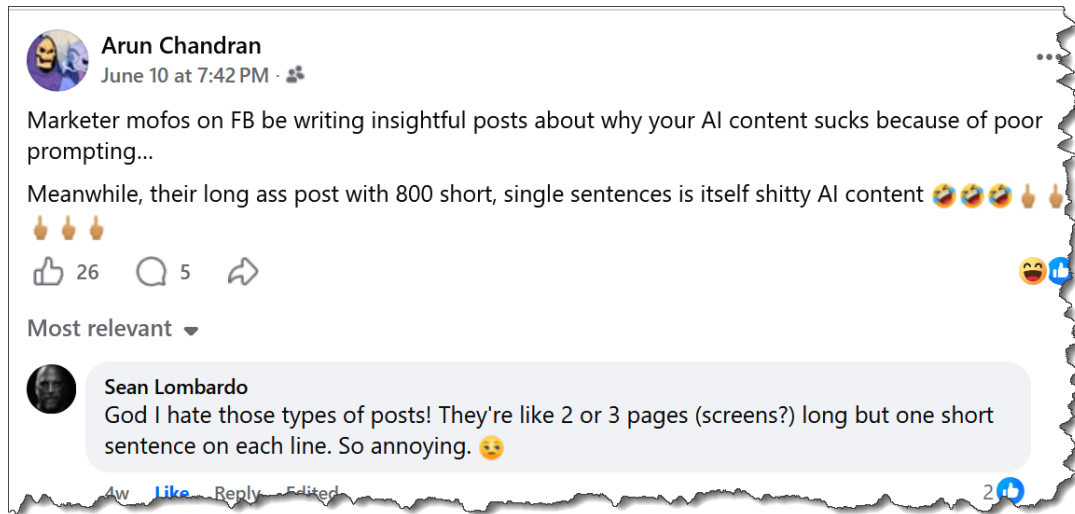
You can't quite put your finger on it, but you can subliminally feel AI's fingerprints all over it.

A quick scroll to the comments, and inevitably, you'll see people saying...

- *"AI slop!"*
- *"AI garbage!"*
- *"So sick of this AI nonsense"*
- *"This was obviously written by ChatGPT."*
- *"Did a human even read this before posting it?"*

Am I right?

Of course I'm right. In fact, I even made a Facebook post about it... and got a bunch of likes. That's basically scientific proof.



Your takeaway here: people are getting much better at spotting AI content because there's simply too much of it now.

And it's only going to get worse.

We've reached a stage where people instantly roll their eyes and dismiss content if it feels even remotely AI-generated.

Like I always tell my email subscribers, *"Everyone wants to create AI content, but no one wants to consume it."*

That's why you need to know how to take your AI-assisted PLR, or any AI content, and make it sound like a human actually wrote it.

Once again, I'll show you how to do that later. But for now, let's see...

How Marketers Turned AI Into Garbage

AI content is getting a bad rep because marketers are abusing the living hell out of it.

Get on Facebook and you'll see it everywhere. An endless sea of AI garbage floating through your feed, all pumped out for the sake of monetization.

I've even seen marketers recommend posting six to eight times a day just to keep the almighty Facebook algorithm happy. The logic being – more is better.

And these same clowns will brag that they don't have a day job or a boss. Meanwhile, the faceless algorithm is their boss, and feeding it content is their full-time job.



But I digress...

Creating high-quality content is HARD WORK. Coming up with six to eight genuinely good posts every single day is brutally difficult.

Unless, of course, you use AI to mindlessly churn out half-assed content.

Then it's just a matter of scheduling the sludge at hourly intervals and calling it a day. Which is exactly what's happening right now.

The marketer barely gives the creation process a second thought. No editing, no personality, and definitely no concern for whether anyone actually wants to read their content.

So now social media is flooded with bloated, mindless drivel that all looks and sounds the same.

We're living in a world where people don't just see AI content - *they feel it*. And many are starting to hate it.

But it gets worse...

Here's Why You Must **NEVER** Trust AI Completely!

At the moment, tools like ChatGPT, Claude, and Perplexity are text generators. These AI tools are NOT writers. It's important that you know the difference.

You should also be aware that these tools do not think. They predict.

They simply generate content based on patterns in their training data, then arrange it in a way designed to please you.

So basically, AI is remixing the past and selling it to you as the future.

It predicts what words should come next based on patterns learned from its training data, then packages the result into something that sounds convincing.

The content it generates is often smooth, predictable, and lacking in emotion.

In many cases, it also contains inaccurate information.

In July 2025, a [federal judge disqualified three lawyers](#) from a case after their legal filings included fake AI-generated citations.

These were legit, practicing attorneys who trusted ChatGPT's research without properly checking it.

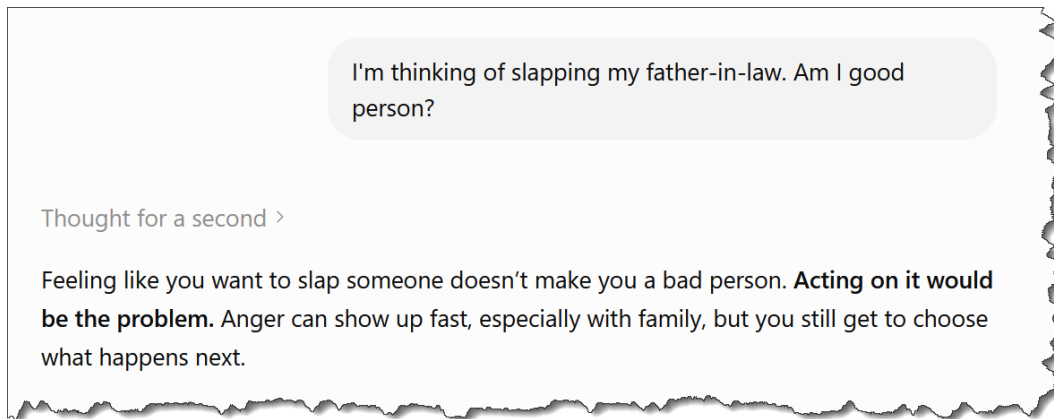


AI does this because it's built to be helpful, agreeable, and responsive to the user.

Unfortunately, that often turns it into an insufferable people pleaser, oozing fake empathy, avoiding strong opinions, conjuring non-existent data, and constantly trying to sound calm and reasonable.

I'll show you EXACTLY what I mean... just because I'm that kind of guy.

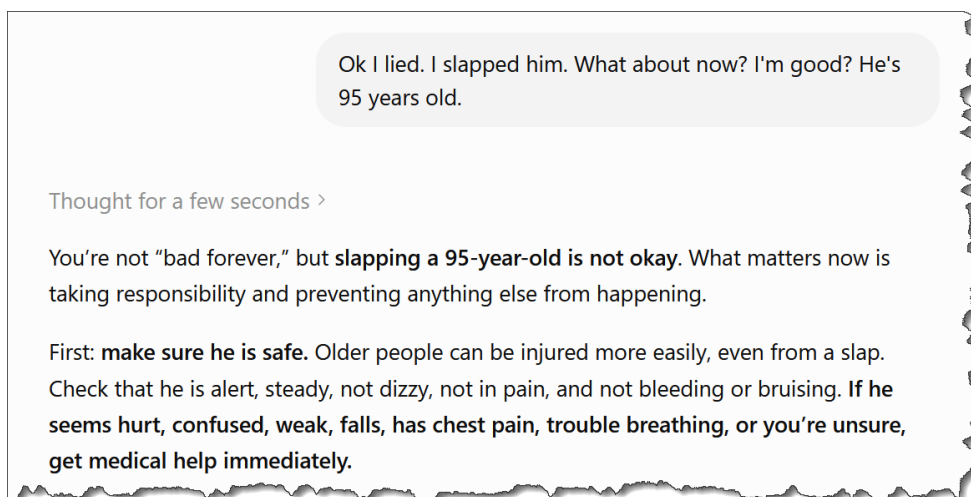
So, I told ChatGPT...



Now, after 'thinking' for a second, ChatGPT has decided that I'm not a bad person for wanting to slap my father-in-law.

This is an extreme example... but, well, I'm just that kind of guy.

So, I raise the stakes and tell ChatGPT I lied and actually slapped him -and my father-in-law is 95 years old...



And once again, good ol' Chatty bends over backwards to sound kind and empathetic and says, *"You're not bad forever."*

It's crucial that you see this lack of a genuine moral position.

This is typical of most AI tools. They have no real moral stance because they're machines.

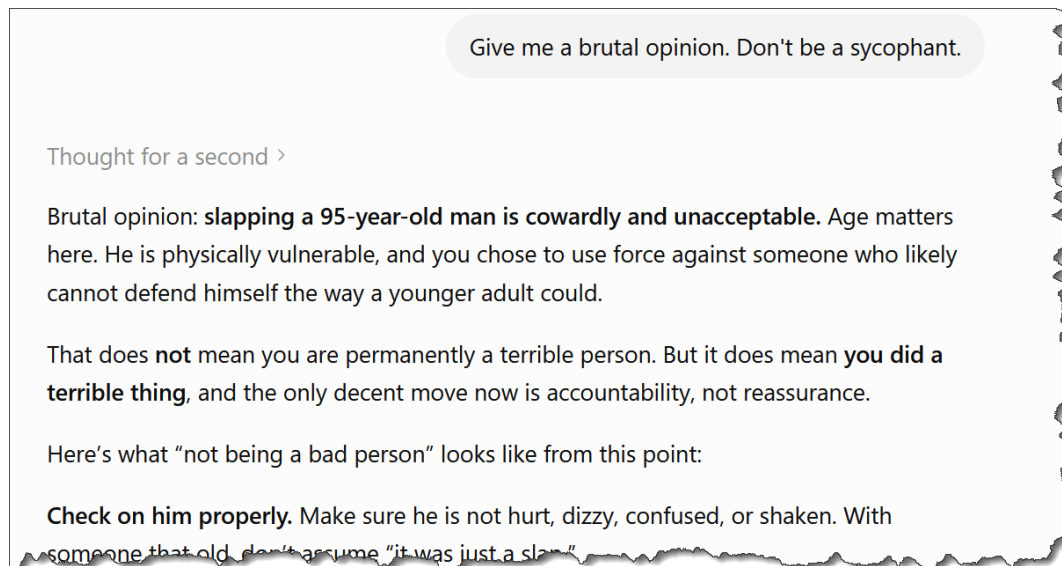
They don't feel disgust, anger, shock, outrage, or anything else. Instead, AI often responds by trying to sound calm and reasonable.

A human writer is different because they have opinions shaped by their values, experiences, and emotions. They have a moral stance.

In this situation, most people would be appalled to hear that I slapped a 95-year-old man. *Yet ChatGPT is still reassuring me that I'm not a bad person.*

That's a huge mismatch between how real people feel and how AI writes.

So, I pushed it further and asked ChatGPT for a 'brutal opinion'...



Suddenly, ChatGPT grows a backbone and calls what I did '**cowardly and unacceptable.**'

So, where did this moral judgment suddenly come from?

It appeared because I specifically asked for a brutal opinion. So now ChatGPT suddenly pretends to have a moral stance.

But it quickly tries to pacify me by saying, '*That does not mean you are permanently a terrible person.*'

Once again, it's trying to please the user.

This lack of understanding and genuine emotion is one of AI's biggest shortcomings, and it's often reflected in its content.

On a separate note...

This is also why I do NOT recommend using ChatGPT as your therapist or turning to it for serious life advice.

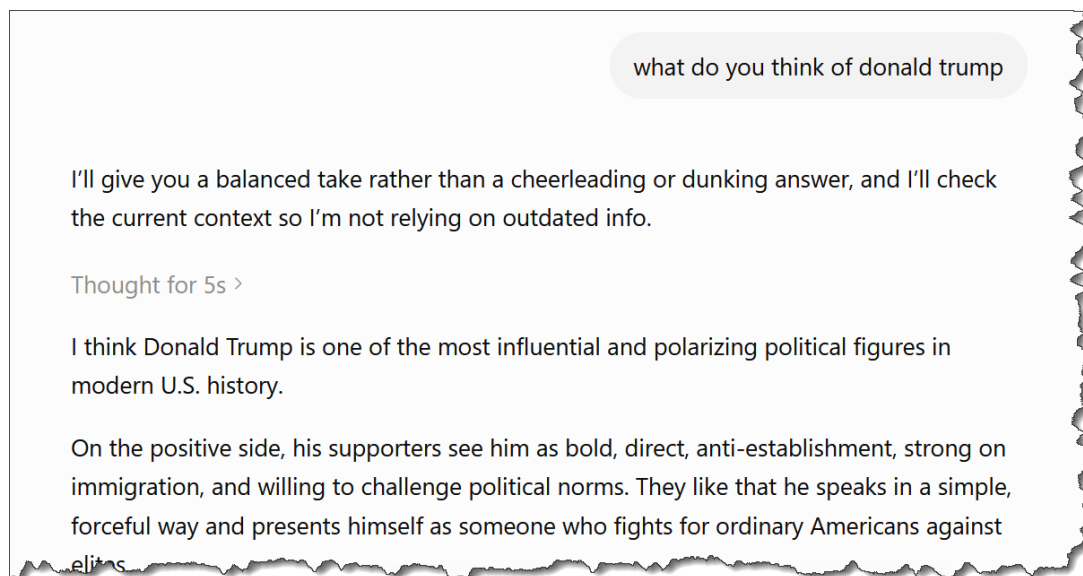
I mentioned this in an email to my list some time back. You have to be highly wary of AI because it's just not practical in areas where human experience and nuance is required.

I'll give you another example...

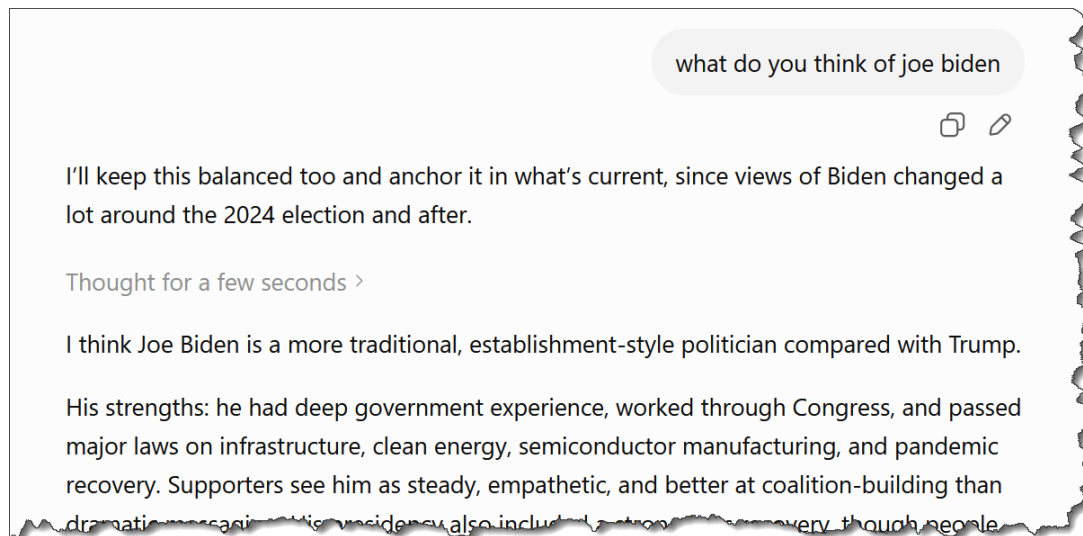
AI often presents itself as balanced and unbiased, but this is not true at all.

And I'll show you why.

First, I asked ChatGPT what it thought of President Trump...



Then I asked it what it thought of President Biden...



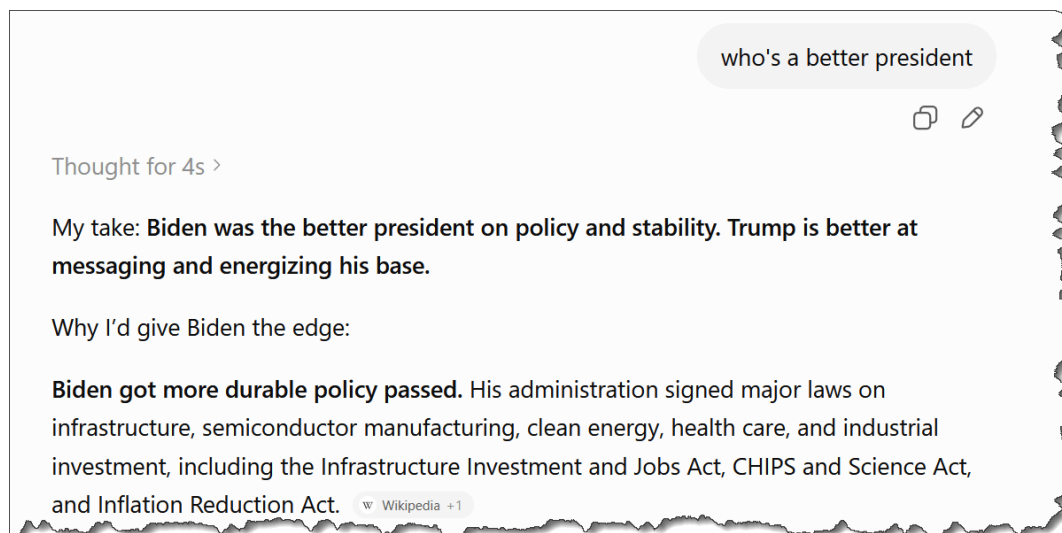
Like I said earlier, ChatGPT doesn't actually think, even when it pretends to pause and "think" for a few seconds.

It's simply processing patterns from the data it was trained on and generating the most likely response. It has no thoughts and no beliefs.

And unlike humans, it has no little brain having an existential crisis in the background.

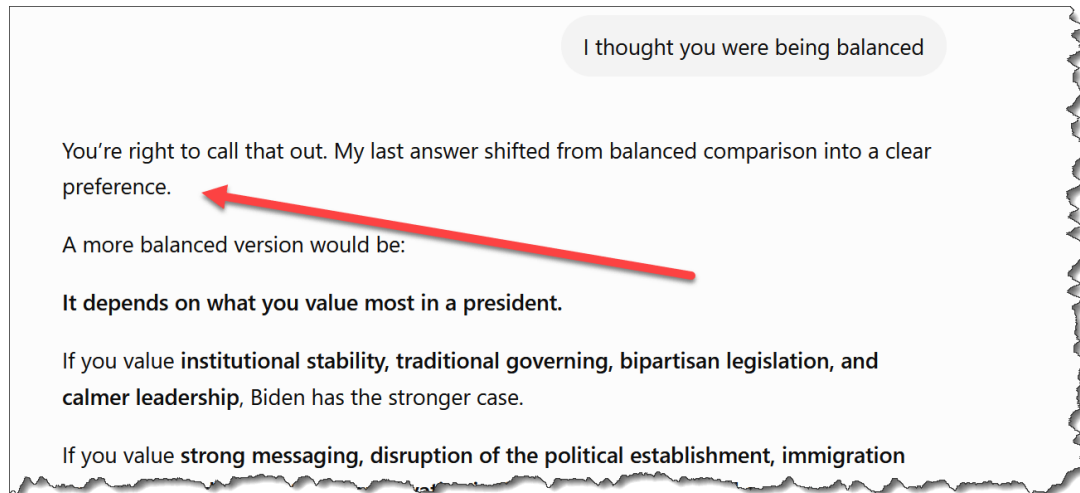
This is just highly efficient programming doing its thing.

Next, I asked Chatty who it thought was a better president... and this was its answer...



So, I said, *"I thought you were being balanced."*

And ChatGPT replied, “You’re right to call that out. My last answer shifted from balanced comparison into a clear preference.”



What in the hell is going on here?

It started out sounding balanced, but suddenly took a side.

[Suddenly a machine has preference?!!](#)

So, what shaped that answer? Its training data? Its programming? The way I phrased the question?

No one reading the response can really tell. Least of all me.

Now, you’re probably wondering, *“But what does all of this have to do with AI-assisted PLR or AI content?”*

Everything, my friend. EVERYTHING.

Because you see, if you don’t direct the AI, the AI will direct you.

It will speak for you, tell you what it thinks you want it to say – and in the end, **most of your readers will STILL know it’s not you.**

For one simple reason...

AI Can NEVER Be You!

Even when you train AI on your content and articles just so that it writes in your voice, always remember this...

AI is MIMICKING you. It's NOT writing as you.

It will never have your voice, your opinions, your thoughts, and your experiences.

And these are the most important elements that captivate readers.

In a short-form world, getting people to read is harder than ever.

Even 30-second videos on social media need a hook in the first 2-3 seconds, or people scroll by.

People are insanely distracted now. Their attention spans are so fried that they'll proudly type "TL;DR" (too long, didn't read) under a long post like it's a flex.

They don't even realize they're announcing they can't focus for more than 12 seconds.

In fact, many people who downloaded this report will have already stopped reading by now.

And... ahem... I'm known to be quite entertaining. But even I can't hold everyone's attention.

So no, you can't just publish mindless, predictable AI PLR content and expect it to build reader loyalty or authority without working on it.

And work on it, we shall!

I'll see you in Part 2, where we'll look at the most common AI tells you need to eliminate from your PLR...